

# **Bachelor of Commerce**

**B.Com**

**CHOICE BASED CREDIT SYSTEM**

**BCOS – 185: ENTREPRENEURSHIP**

**ASSIGNMENT**

**2023-2024**

**Valid from 1<sup>st</sup> July 2023 to 30<sup>th</sup> June 2024**

**Fifth Semester**



**School of Management Studies**

**Indira Gandhi National Open University**

**Maidan Garhi, New Delhi -110068**



**BACHELOR OF COMMERCE  
CHOICE BASED CREDIT SYSTEM  
BCOS – 185: ENTREPRENEURSHIP**

**ASSIGNMENT: 2023-24**

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Dear Students,

As explained in the Programme Guide, you have to do one Tutor Marked Assignment in this Course. The assignment has been divided into three sections. Section A Consists of long answer questions for 10 marks each, Section B consists of medium answer questions for 6 marks each and Section C consists of short answer questions for 5 marks each.

Assignment is given 30% weightage in the final assessment. To be eligible to appear in the Term-end examination, it is compulsory for you to submit the assignment as per the schedule. Before attempting the assignments, you should carefully read the instructions given in the Programme Guide.

1. Those students who are appearing in December 2023 Term End Examination they have to submit latest by in 15th October 2023.
2. Those students who are appearing in June 2024 exams. They have to submit the same latest by 15th March 2024.

You have to submit the assignment of all the courses to the Coordinator of your Study Centre.

## TUTOR MARKED ASSIGNMENT

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<b>COURSE CODE</b>	<b>:</b>	<b>BCOS – 185</b>
<b>COURSE TITLE</b>	<b>:</b>	<b>ENTREPRENEURSHIP</b>
<b>ASSIGNMENT CODE</b>	<b>:</b>	<b>BCOS – 185/TMA/2023-24</b>
<b>COVERAGE</b>	<b>:</b>	<b>ALL BLOCKS</b>

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**Maximum Marks: 100**

**Note: Attempt all the questions.**

### Section – A

- Q.1** Discuss the role of entrepreneur in employment generation. **(10)**
- Q.2** What do you understand by ‘Entrepreneurship’? Explain the need for entrepreneurship development in India. **(10)**
- Q.3** Discuss the role of entrepreneurs in bringing about social stability and balanced regional development. **(10)**
- Q.4** List the various marketing promotion schemes run by the Ministry of MSME. **(10)**
- Q.5** “Entrepreneurship is an environment-oriented activity.” Explain that how does economic environment assist in development of entrepreneurship. **(10)**

### Section – B

- Q.6** What legal formalities are to be complied by an entrepreneur for establishment of a new unit? Explain in brief. **(6)**
- Q.7** State the various functions of Entrepreneur. **(6)**
- Q.8** What do you mean by Business Plan? How do you prepare Business Plan? **(6)**
- Q.9** What are the remedies to the problems faced by women entrepreneurs? **(6)**
- Q.10** Discuss the challenges faced by entrepreneurs in India. **(6)**

### Section – C

- Q.11 Write short notes on the following:** **(5×2)**
- a) SWOT Analysis.
  - b) Creativity
- Q.12 Distinguish between:** **(5×2)**
- a) Innovation and Invention
  - b) Entrepreneur and Manager