

**BACHELOR OF SCIENCES
(HONOURS)
ANTHROPOLOGY**

ASSIGNMENT

July 2022- January 2023

BANE 144: VISUAL ANTHROPOLOGY



Faculty of Anthropology

SCHOOL OF SOCIAL SCIENCES

INDIRAGANDHINATIONALOPENUNIVERSITY

MAIDAN GARHI, NEW DELHI-68

Dear Learner,

As we have informed you in the Programme Guide, evaluation in IGNOU consists of two parts: i) continuous evaluation through assignments, and ii) term-end examination. In the final result, assignments of a course carry 30% weightage while 70% weightage is given for term-end examination.

You will have to do three Tutor Marked Assignments (TMAs) for a six credit course and two TMAs for a four credit course. This Assignment booklet has TMAs for the core course **BANE 144 VISUAL ANTHROPOLOGY**, which is a six credit course. The booklet therefore has three TMAs whose total marks add up to 100 and carry a weightage of 30 %.

Assignment I has Descriptive Category Questions (DCQs). These are meant for writing essay type answers, with an introduction and a conclusion. These are intended to test your ability to describe understanding/knowledge about the topic in a systematic, to-the-point, and coherent manner.

Assignment II has Middle Category Questions (MCQs). These questions require you to first analyse the topic in terms of arguments and explanations and then write the answers in a concise manner. They are meant to test your ability to clearly understand concepts and processes.

Assignment III has questions based on the project manual. These questions would help you to understand how to frame a project synopsis and your test your knowledge of applying the tools and techniques in the field situation.

Before you attempt the assignments, please read the instructions carefully provided in the Programme Guide. It is important that you write the answers to all the TMA questions in your own words. Your answers should be within the approximate range of the word-limit set for a particular section. Remember, writing answers to assignment questions will improve your writing skills and prepare you for the term-end examination.

As mentioned in the Programme Guide, you need to submit all the assignments within the stipulated time for being eligible to appear in the term-end examination.

Submission of the completed assignments:

Admission batch	Last date of submission	Place of submission
For the students enrolled in July 2022	30 th April 2023	Coordinator of the

For the students enrolled in January 2023	31st October 2023	student's study centre
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You must obtain a receipt from the Study Centre for the assignments submitted and retain it. Keep a photocopy of the assignments with you.

The Study Centre will return the assignments to you after they are evaluated. Please insist on this. The Study Centre has to send the marks to the Student Evaluation Division at IGNOU, New Delhi.

We expect you to answer each question, as per guidelines for each category as mentioned in the assignment. You will find it useful to keep the following points in mind:

- 1) **Planning:** Read the assignments carefully, go through the Units on which they are based. Make some points regarding each question and then rearrange them in a logical order.
- 2) **Organisation:** Be a little selective and analytic before drawing up a rough outline of your answer. Give adequate attention to your introduction and conclusion.

Make sure that your answer:

- a) is logical and coherent;
 - b) has clear connections between sentences and paragraphs; and
 - c) is written correctly giving adequate consideration to your expression, style and presentation.
- 3) **Presentation:** Once you are satisfied with your answer, you can write down the final version for submission, writing each answer neatly and underlining the points you wish to emphasise. Make sure that the answer is within the stipulated word limit.

Wishing you all the best,

Discipline of Anthropology

SOSS, IGNOU, New Delhi

BANE 144: VISUAL ANTHROPOLOGY

TUTOR MARKED ASSIGNMENT (TMA)

Course Code: BANE 144

Assignment Code: BANE 144/ASST/TMA/July 2022 and January 2023

Total Marks: 100

There are three Sections in the Assignment. You have to answer all questions in all the Sections.

Assignment – I

Answer the following in about 500 words each.

20X2= 40

- a. Discuss in detail the interpretation of cultures through visual images.
- b. Discuss how visual data was used from the period 1890 to 1952.

Assignment – II

Answer the following in about 250 words each. (Write Short Notes)

10X2=20

- a. Films and tribal tourism
- b. Theory of image consciousness

Answer the following questions in about 75 words each.

2X5=10

- a. Visual representation in ethnography
- b. Visual anthropology and media ethics
- c. Anthropological interpretations of art
- d. Beginnings of ethnographic photography
- e. Narration in ethnographic films

Assignment – III

- a. Collect information visually with the use of either images or video or both on any social event of your choice. Mention clearly the methods you use for this project and give your justification for using the methods. You may submit this either graphically completely or provide a brief introduction and rationale along with your images and video. The video can be submitted in a CD. **20**
- b. Study any public Instagram profile (either of food, dress, home décor, etc) and provide an anthropological interpretation of it. **5**
- c. Make an interview schedule/interview guide to work on a project on any visual anthropology topic of your choice. **5**
